![or] **OPERATIONAL RESEARCH IN EDUCATION**

Exhibiting at the Careers Open Day

7 November 2024
Novotel, Birmingham City Centre

Exhibiting at the Careers Open Day 2024 is the best way to meet the next generation of analysts, data scientists and operational researchers.

You can exhibit, promote your brand and have 1:1 meetings with hundreds of students, who are the rising stars in maths, computer science and numerate disciplines.

Promote your brand to the brightest minds of the future

Make your organisation's name synonymous with opportunity for the very best talent

At our in-person Careers Open Day, you will meet with the next generation of analysts, data scientists and operational researchers.

The day is designed to connect you to them for friendly 1:1 conversations and more formal presentations. Your brand and key messages will be shared widely in the run-up to the event and throughout on social media, in the event app and directly with students at their universities and colleges.

You can populate the exhibition area and app with information, media and brochures that will excite and attract attendees to find out more about your organisation.

Exhibitors will receive:

▶ Company promotion both before and after the event
▶ Opportunity to reach out to attendees through the event app
▶ Exhibitor table which can be customised to your liking
▶ Headline sponsors get first choice of space in exhibitor hall
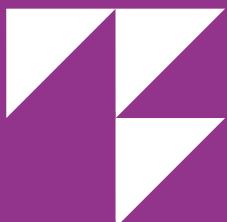▶ Complementary lunch and refreshments

Exhibiting at Careers Open Day 2024

A full breakdown of what is included in our exhibitor packages is below.

BEFORE THE EVENT	Headline Exhibitor Early bird: £350 (Closing 1st August) Full price: £400	Exhibitor Early Bird: £250 (Closing 1st August) Full price: £300
Company logo and bio on the event webpage	✔	✔
Logo inclusion in relevant emails about the event	✔	✔
Logo inclusion on relevant social media graphics	✔	✗
Priority placement on the exhibitor page on the website	✔	✗
Access the age demographics and names of organisations attending	✔	✗

AT THE EVENT	Headline Exhibitor	Standard Exhibitor
Exhibitor table at the event. This can be customised by the exhibitor to include as much information as they would like	✔	✔
Complementary lunch and refreshments	✔	✔
First choice of location in exhibitor hall	✔	✗
Opportunity to have professional photography of your stand for your own use	✔	✗
2x push notifications in the event app to encourange attendes to visit their stand	✔	✗

AFTER THE EVENT	Headline Exhibitor	Standard Exhibitor
Opportunity to connect with interested attendees through the event app	✔	✔
Promotion of your organisation to students unable to attend on the day	✔	✔
Featured advert in student member network email	✔	✗
Opportunity to host an early careers webinar or article in our e-newsletter	✔	✗

*Corporate members will get 10% off the advertised exhibitor price

What are you waiting for?

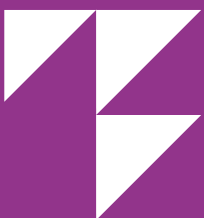Book your place to exhibit at the Careers Open Day now!

Our exhibitor slots are limited, so we urge you to book as soon as possible.

To book your place, please email **event.enquiry@theorsociety.com** to express your interest.

"Had a lovely time speaking to prospective joiners about pursuing a career in Analytics and what life would be like if they joined the Capgemini Invent accelerate graduate programme!"

Abideen Sadiq from Capgemini, Careers Open Day 2020

#COD24

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