

The Annual Analytics Summit

Programme

Riverside Room (Third Floor): Registration, exhibition, breaks, lunch and drinks reception

Kelvin Lecture Theatre (Ground Floor): All morning talks and closing plenary

Flowers, Haslet, Lovelace and Marconi Rooms (Ground Floor): Afternoon workshops

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|--------------|---|--|--|---|
| 08:30 | Registration | | | |
| 09:15 | Welcome & introduction John Hopes, President of The OR Society | | | |
| 09:30 | Data Science at the Home office Rupert Chaplin, Home Office | | | |
| 10:00 | Realising the vision of the Northern Powerhouse: a disruptive and data-driven approach to transforming the North Richard Bradley, TfN | | | |
| 10:30 | Break & Exhibition | | | |
| 11:00 | How the BSB assesses ‘fuzzy’ human behaviour and culture concepts at banks Celia Moore & Qamar Zaman, Banking Standards Board | | | |
| 11:30 | White Hat Psyops: Repurposing weapons of mass persuasion Ian Randolph, Trainline | | | |
| 12:00 | Brief introduction to afternoon workshops | | | |
| 12:20 | Lunch & Exhibition | | | |
| Rooms | Flowers | Haslett | Lovelace | Marconi |
| 13:20 | Building a Big Data environment Helena Guerra, Vodafone | Interactive Data Visualisation for Agile Analytics Michael Mortenson, University of Warwick & Eduardo Cortes, EY | Gaining the Battle-Winning Edge with Data Science Dr Lou Martingale & Julie Manuel, DSTL | Understanding Crowd Dynamics Prof. Dr. G. Keith Still, Manchester Met Uni |
| 14:20 | Break & Exhibition | | | |
| 14:40 | Building a Big Data environment Helena Guerra, Vodafone | Interactive Data Visualisation for Agile Analytics Michael Mortenson, University of Warwick & Eduardo Cortes, EY | Gaining the Battle-Winning Edge with Data Science Dr Lou Martingale & Julie Manuel, DSTL | Understanding Crowd Dynamics Prof. Dr. G. Keith Still, Manchester Met Uni |
| 15:40 | Break | | | |
| 15:50 | Closing plenary: All you need is AI...(and a good strategy plan) Apollo Tankeh, IBM | | | |
| 16:20 | Exhibitions & Drinks Reception (sponsored by Official Recruitment Sponsor Robert Walters) | | | |
| 17:00 | Close | | | |