

## The Annual Analytics Summit

### Programme

Riverside Room (Third Floor): Registration, exhibition, breaks, lunch and drinks reception

Kelvin Lecture Theatre (Ground Floor): All morning talks and closing plenary

Flowers, Haslet, Lovelace and Marconi Rooms (Ground Floor): Afternoon workshops

08:30	Registration			
09:00	<b>Welcome &amp; introduction</b> John Hopes, President of The OR Society			
09:15	<b>Data Science at the Home office</b> Rupert Chaplin, Home Office			
9:45	<b>Realising the vision of the Northern Powerhouse: a disruptive and data-driven approach to transforming the North</b> Richard Bradley, TfN			
10:15	Break & Exhibition			
10:45	<b>How the BSB assesses 'fuzzy' human behaviour and culture concepts at banks</b> Celia Moore & Qamar Zaman, Banking Standards Board			
11:15	<b>The Business Ethics Canvas: A Simple Tool for Designing Ethical Data Products</b> Ian Randolph, Trainline			
11:45	Brief introduction to afternoon workshops			
12:05	Lunch & Exhibition			
<b>Rooms</b>	<b>Flowers</b>	<b>Haslett</b>	<b>Lovelace</b>	<b>Marconi</b>
13:05	<b>Building a Big Data environment</b> Romi Kukreja, Vodafone	<b>Interactive Data Visualisation for Agile Analytics</b> Michael Mortenson, University of Warwick & Eduardo Cortes, EY	<b>Gaining the Battle-Winning Edge with Data Science</b> Dr Lou Martingale & Julie Manuel, DSTL	<b>Understanding Crowd Dynamics</b> Prof. Dr. G. Keith Still, Manchester Met Uni
14:05	Break & Exhibition			
14:25	<b>Building a Big Data environment</b> Romi Kukreja, Vodafone	<b>Interactive Data Visualisation for Agile Analytics</b> Michael Mortenson, University of Warwick & Eduardo Cortes, EY	<b>Gaining the Battle-Winning Edge with Data Science</b> Dr Lou Martingale & Julie Manuel, DSTL	<b>Understanding Crowd Dynamics</b> Prof. Dr. G. Keith Still, Manchester Met Uni
15:25	Movement time			
15:30	<b>Closing plenary: All you need is AI...(and a good strategy plan)</b> Apollo Tankeh, IBM			
16:00	Exhibitions & Drinks Reception (sponsored by Official Recruitment Sponsor Robert Walters)			
17:00	Close			