
Applying a design process to a neuropsychological rehab unit: The role of systems modelling and simulation

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**National Institute for
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Collaboration for Leadership in
Applied Health Research and Care
East of England



Outline

1. Service description
2. The healthcare design process: the role of modelling and simulation
3. The process
4. The outcomes
5. Observations and new questions

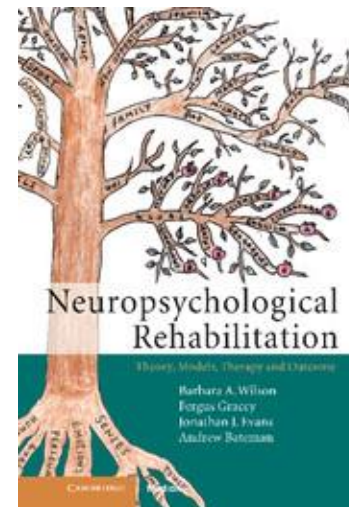
SERVICE DESCRIPTION

The Oliver Zangwill Centre (OZC) for Neuropsychological Rehab.

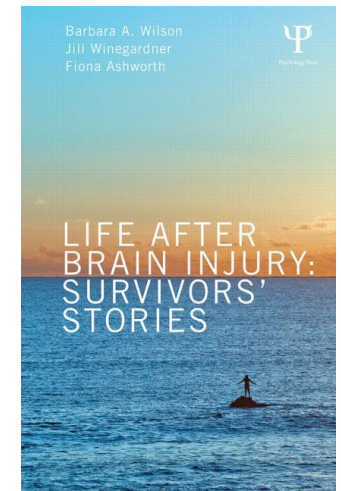
- A world class centre
- Provide high quality outpatient assessment and rehabilitation for individuals recovering from brain injury.
- Commit to “continually learn from our clients, apply the latest research findings, evaluate our service and investigate ways to improve neuropsychological rehabilitation.”
- High complexity but low volume service
- Goals
 - Excellent rehabilitation
 - High quality research
 - High quality education



Princess of Wales Hospital, Ely



2009



2014

Considering research into service design and delivery

Resources

Physical structure

Equipment

Human resources

Mechanisms

Strategies

Services

Processes

Activities

Tools

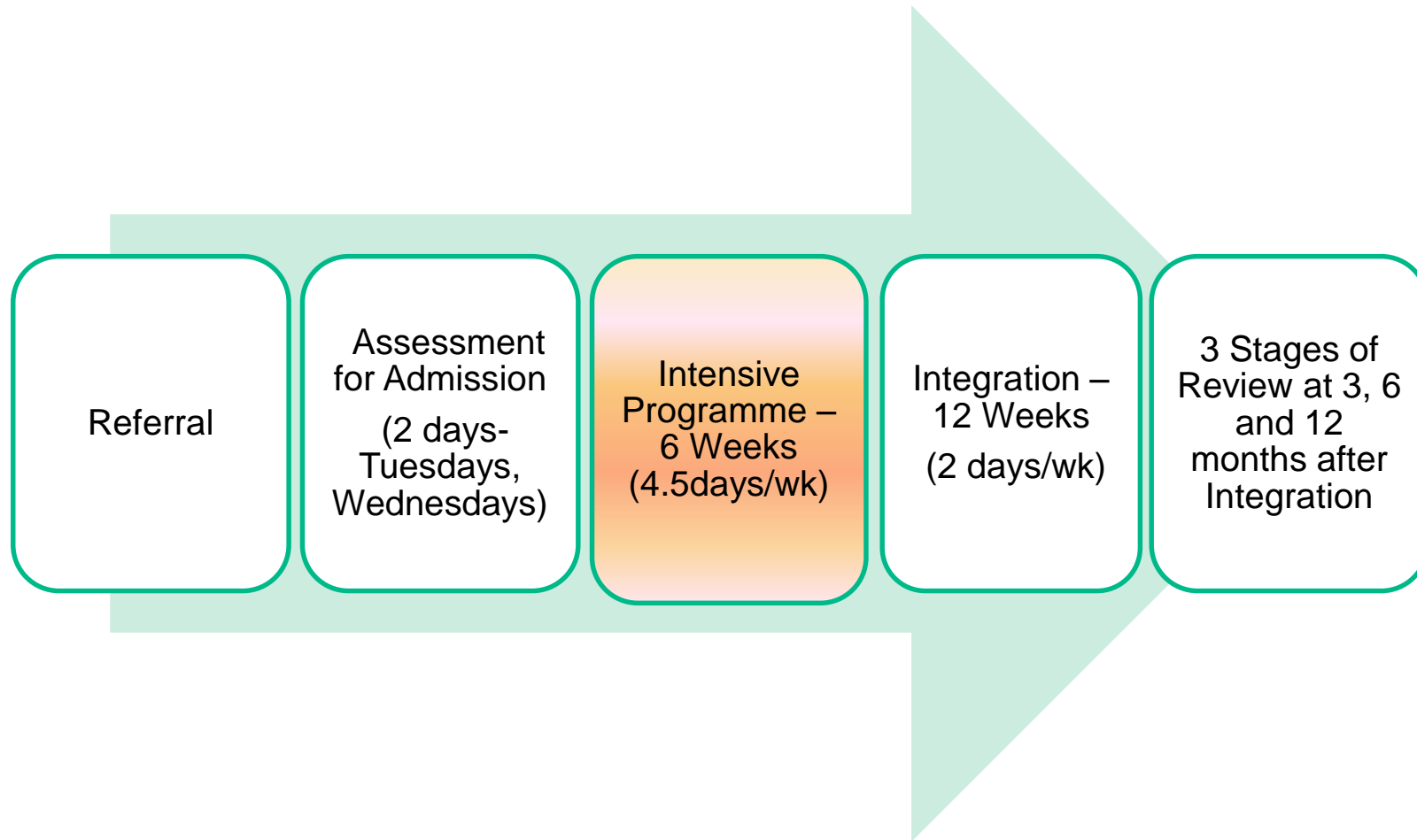
Goals

Excellent rehabilitation

High quality research

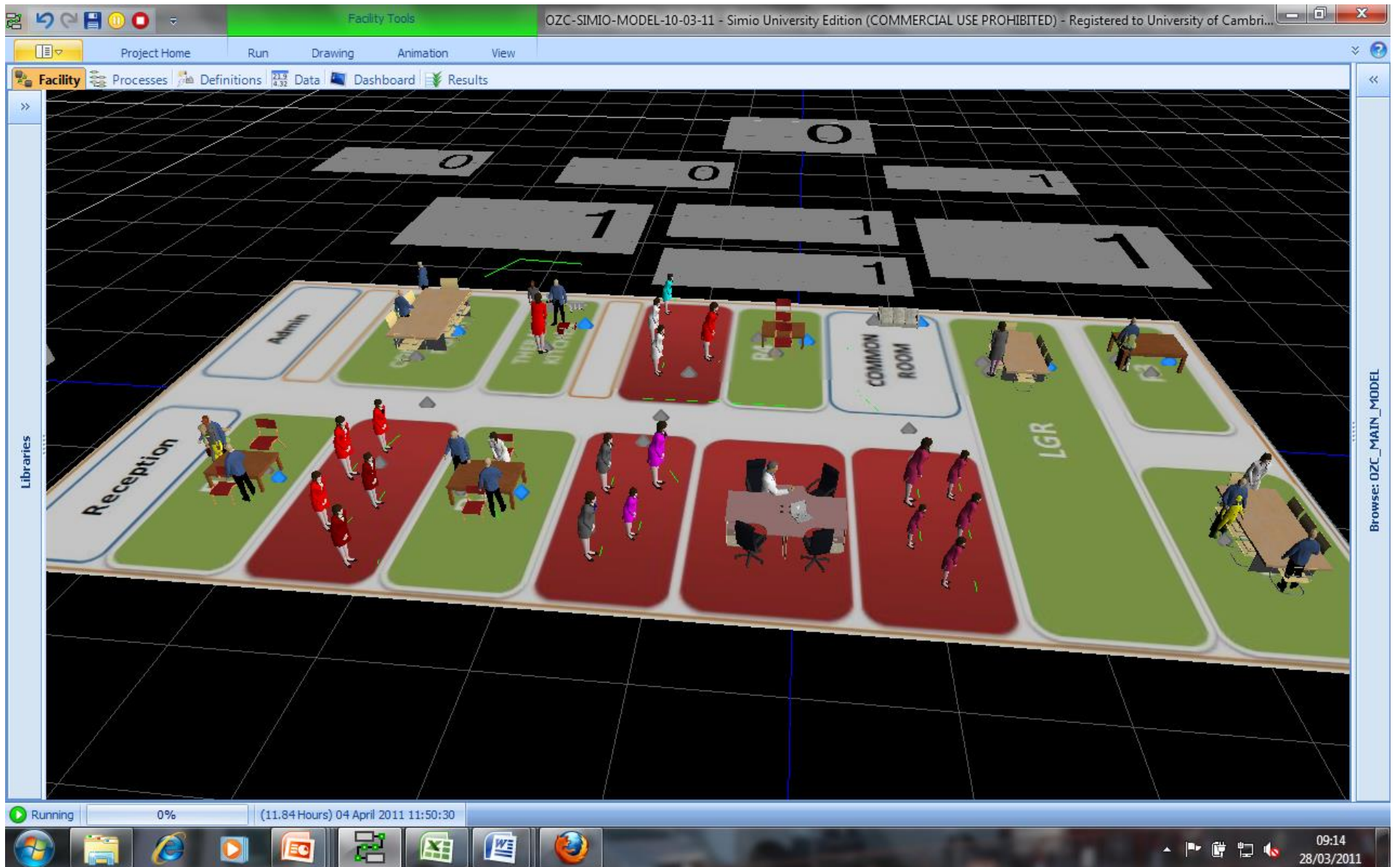
High quality education

Patient journey through service (now out of date)



THE HEALTHCARE DESIGN PROCESS: The role of modelling and simulation

Simulation as a solution?



What is 'design'?

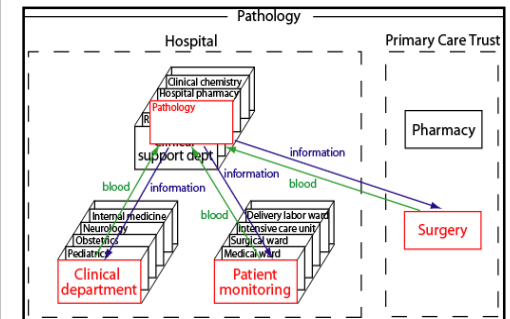
- 'Design' is a very widely used word:
 - used casually,
 - often aesthetic qualities.
- Design as a noun – “A plan or drawing produced to show the look and function of something before it is built or made”*



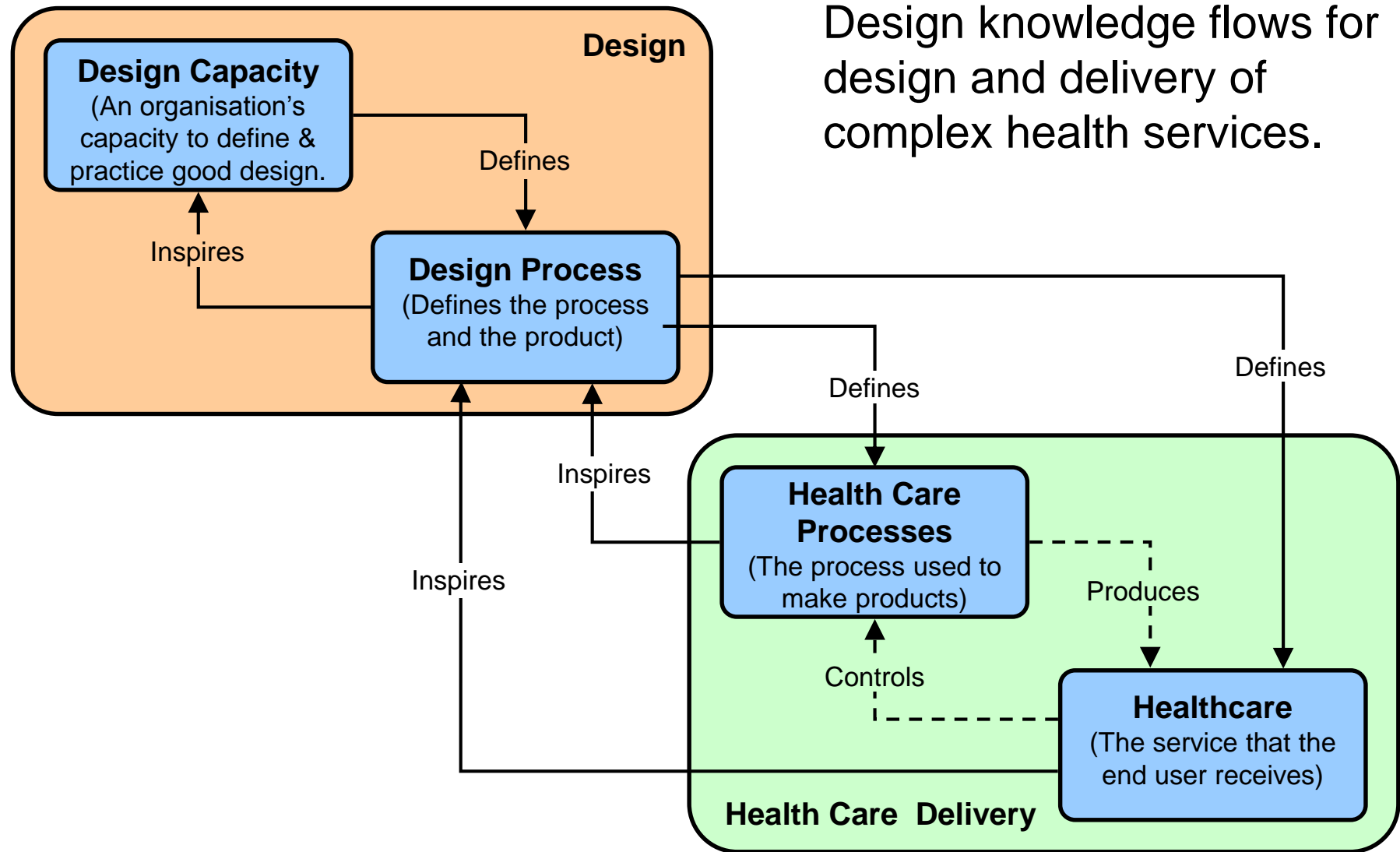
*Reference: Concise Oxford English Dictionary, Eleventh Edition, 2008.

What is 'design' (in practice)?

- In healthcare 'design' can be applied to:
 - Patient environment?
 - Innovative devices?
 - Look and feel?
 - Delivery processes (services)?
 - Architecture?
- No wrong answer.
- **Service design**

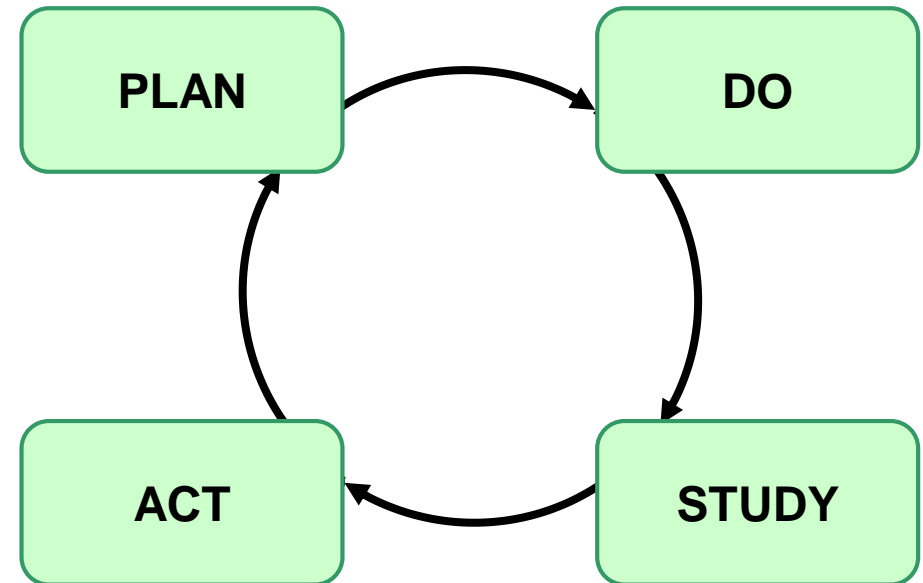


Conceptual approach



Healthcare Design (current practice)

- Managing Service Development
 - Plan
 - Do
 - Study
 - Act
- Continuous development cycle.
- Difficult to document.
- Monitor risk after implementation.



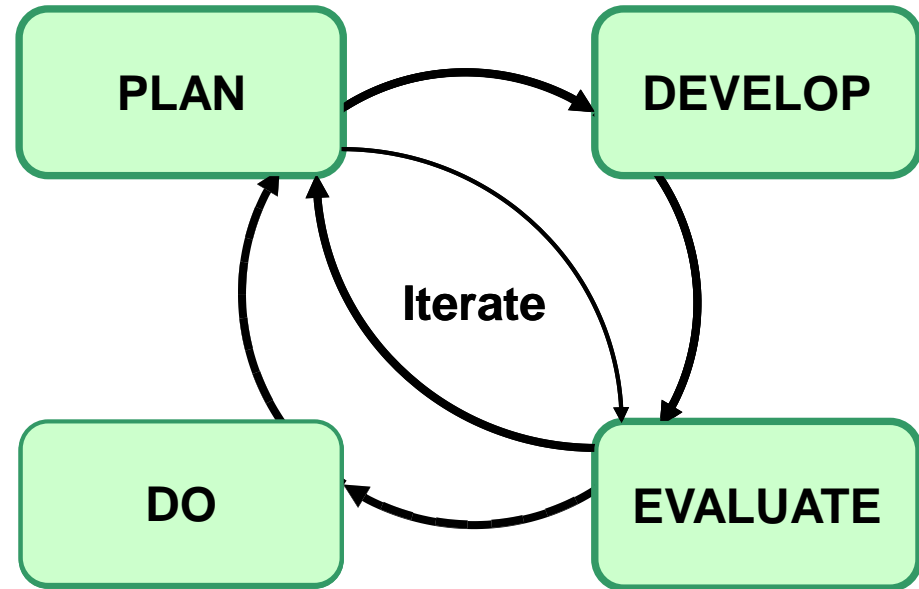
Healthcare Design (current practice)

“We don’t plan very much,
we are good at doing, don’t
study in any formal way,
but (re)act to obvious
service problems.”

*- A senior manager in an
NHS Trust*

Healthcare Design (a future vision)

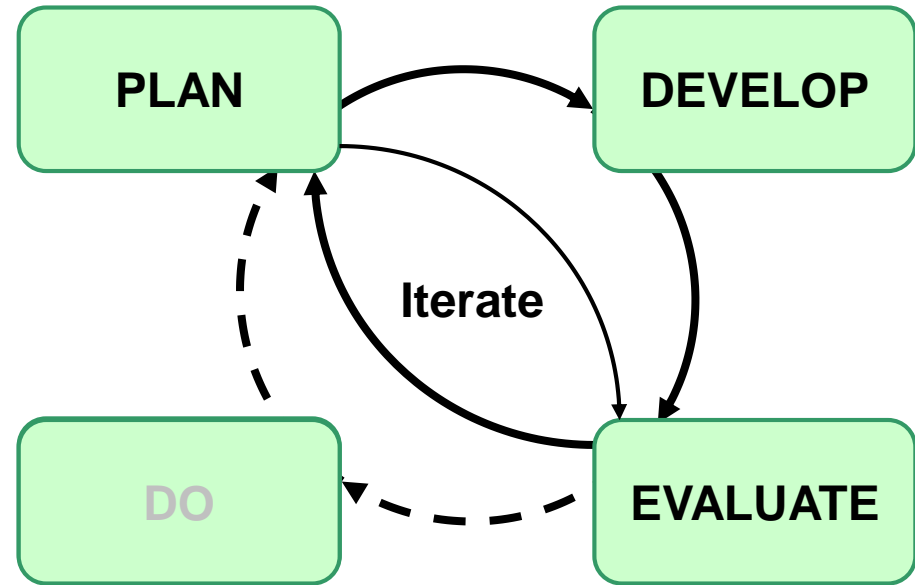
- Managing design as a process:
 - Plan
 - Develop
 - Evaluate
 - Do
- Manage risks before implementation – separate designing and doing.
- Must be right first time



Healthcare Design (a future vision)

What is missing:

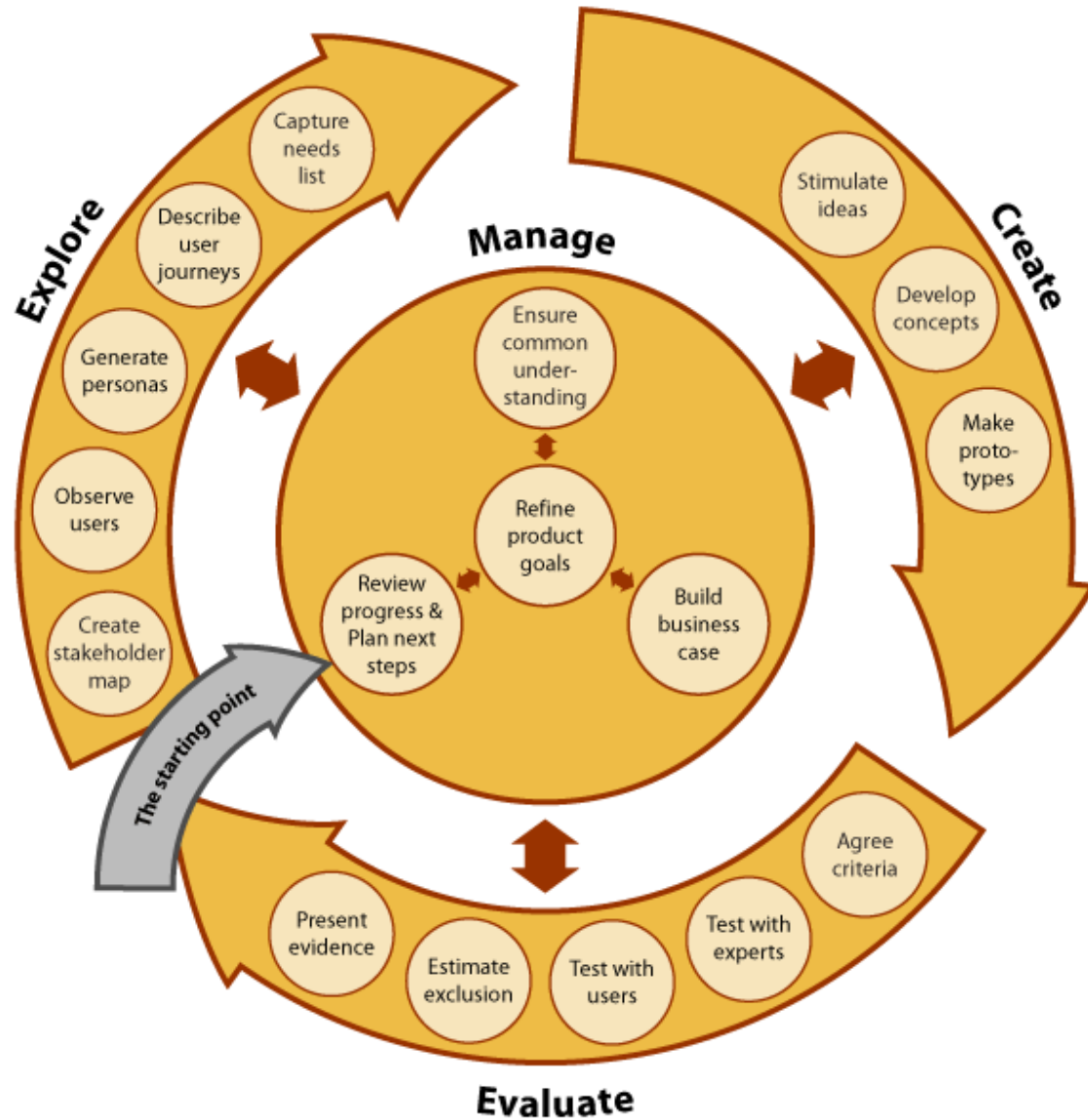
- Removing the 'Do' from the development **during the design process** – need to put something else in its place.
 - Virtual delivery processes
 - Process Mapping
 - Staff and User engagement
 - **Simulation**
 - Prospective risk analysis
- Management processes that value 'design'



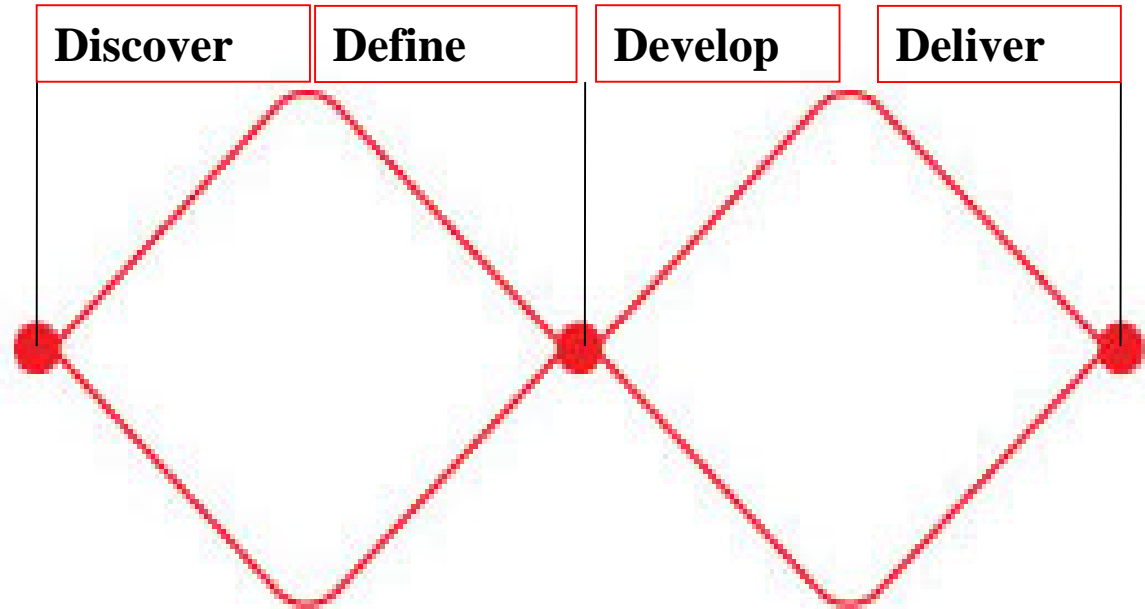
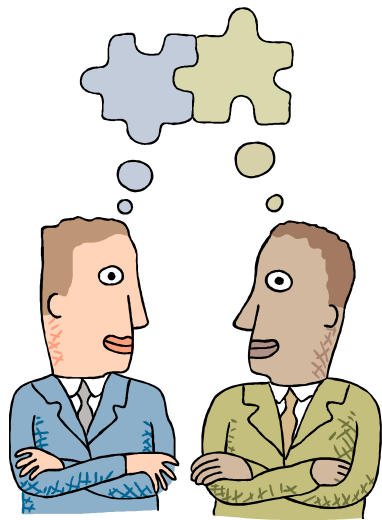
THE PROCESS

Focusing on scheduling

The Inclusive Design Process



Double Diamond Model at each stage



Are we missing something?
Are we misunderstanding something?

Design workshops

- Three sessions (two groups)
 - Introduction
 - Needs elicitation
 - Concept generation
 - Solution development

SESSION PROTOCOL

Session 1

1. Short description of the aim of the design sessions and the research (CM) 5 min
2. **Survey** (CM) 20 min
3. Explanation of the design process (AK) 10 min
4. Explanation of sessions (CM) 10 min
 - a. Output
 - b. Commitment
 - c. Activity Outline
 - d. Questions
5. Reflection Sheet (CM) 10 min

Session 2

1. **Activity to elicit need** (CM) 15 min
 - a. Done in two groups
2. **Statement of need and requirements based on example** (AK) 10 min
3. Comparison of Requirements 5 min
 - a. Put the requirements on a share board and asked whether anything has been missed (CM)
3. Ask each group to prioritise the requirements (CM) 10 min
 - a. Ask each group to determine the most important, the least important, 2nd most important, 2nd least important **g.c.**
4. **Reflection sheet** (CM) 10 min
 - a. Ask each person to write down the next steps
 - b. Give each person a copy of the requirements and ask them to annotate it with oth requirements found while working before the next session.

Session 3

1. Feedback (CM) 5 min
 - a. Ask whether new requirements have been found and put on board.
2. **Concept Generation Activity** (CM) 20 min
3. Evaluate concepts with **requirements matrix** (AK) 15 min
4. Choose concepts 10 min
 - a. Each group presents their concepts
 - b. Each group chooses a concept from their own and a concept from other group
5. **Reflection sheet** (CM) 10 min
 - a. Ask what should happen next
 - b. Ask them to articulate what they need to know about solutions based on our categories (viable, sustainable, usable, options)

Session 4

1. **Solution Activity** (CM) 15 min
2. **Evaluation Strategy** (AK) 15 min
3. Survey 20 min

Example of a scheduling session: Tasks before scheduling

1



Whole team meets to discuss clients & their needs

2



Professional groups meet to workout needs (separately for OTs, Psych, SLTs)

3



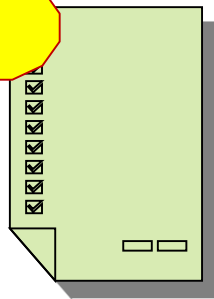
Collect Client Schedules

4



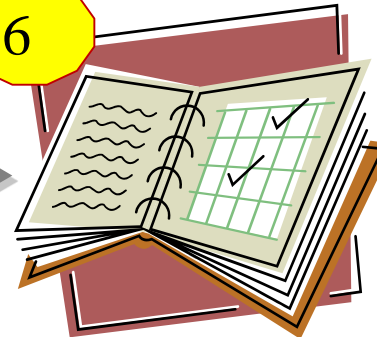
Each Staff Checks calendar for prior engagements

5



Each staff puts in request for whole of next intake

6



Collect Staff Schedules

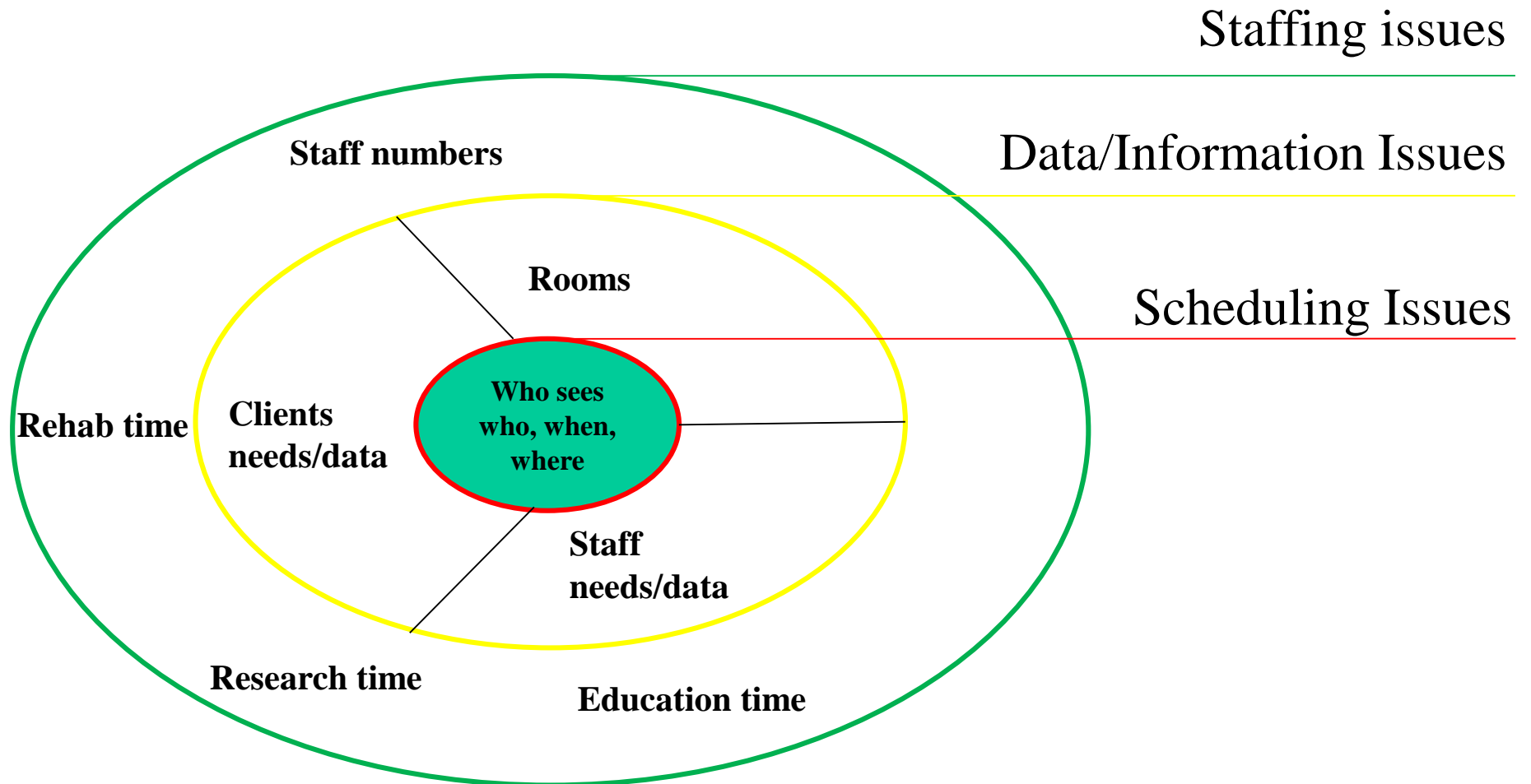
7



Seek volunteer staff to do TT (2-3)

OUTCOMES

Problem re-stated



OZCCAT - Main page snapshot

OZC CAPACITY ASSESSMENT TOOL

INPUT-OUTPUT DASHBOARD

BLOCK 1 START:15th Aug., 2011	BLOCK 2 START:19th Sept, 2011
BLOCK 3 START:7th Nov, 2011	BLOCK 4 START:3rd Jan, 2012
BLOCK 5 START:13th Feb, 2012	BLOCK 6 START: 26th Mar, 2012
BLOCK 7 START:14th May, 2012	BLOCK 8 START:25th Jun, 2012
BLOCK 9 START:6th Aug, 2012	BLOCK 10 START:24th Sept, 2012

MODEL SUMMARY PAGES

BLOCK 1 START:15th Aug. 2011	BLOCK 2 START:19th Sept, 2011
BLOCK 3 START:7th Nov, 2011	BLOCK 4 START:3rd Jan, 2012
BLOCK 5 START:13th Feb, 2012	BLOCK 6 START:26th Mar, 2012
BLOCK 7 START:14th May, 2012	BLOCK 8 START:25th Jun, 2012
BLOCK 9 START:6th Aug, 2012	BLOCK 10 START:24th Sept, 2012

GO TO MODEL DESCRIPTION GO TO LIST OF ASSUMPTIONS

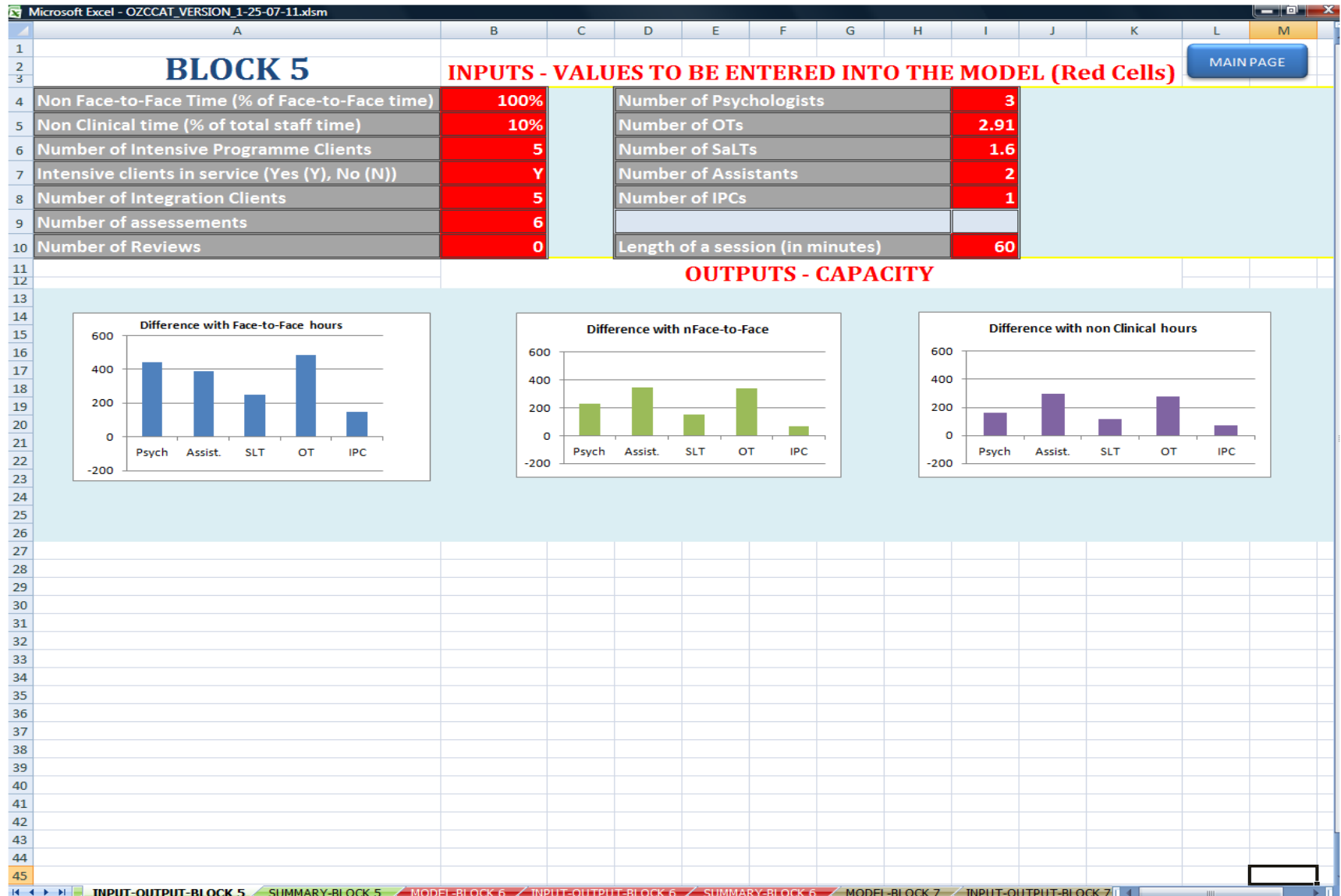
GO TO FEEDBACK PAGE

AGGREGATED OUTPUTS

AGGREGATED OUTPUT	PLOT OF STAFF AVAILABILITY
PIECHART OF DEMAND BY DISCIPLINE	

SUMMARY-BLOCK 9 MODEL-BLOCK 10 INPUT-OUTPUT-BLOCK 10 SUMMARY-BLOCK 10 AGGREGATED-OUTPUTS **MAIN PAGE** PLOT OF STAFF AVAILABILITY

OZCCAT - Dashboard snapshot



OBSERVATIONS AND NEW QUESTIONS

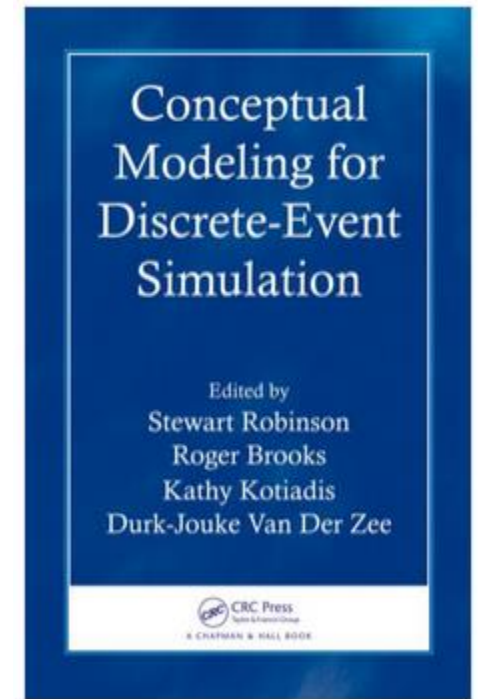
Observations

- Several new concepts emerged that were of interest to the group
 - Systems
 - Complexity
 - Unintended consequences
 - Disruptions
 - Conflicting goals
 - Models as scaffolding for metacognition
- Communication of systems concepts
 - The simplest the better
 - Pictures, pictures, pictures!



Questions

- How do we describe a healthcare system or process in the absence of simulations?
- There seems to be no unified answer to this question.
- *the state-of-the-art is such that we are not yet in the position to propose a unified definition of a conceptual model or a unified approach to conceptual modelling*
- What is the way forward?



Co-Design of an Integrated Diagrammatic Systems Modelling Language for healthcare

Current project.

Will be happy to discuss the idea

Thank you!
