



OR in Education

Partnering with us – Careers Fairs

Volunteering to attend a careers fair on behalf of The OR Society is a fantastic way to increase awareness of OR, OR careers and the skills they involve amongst students and young people. People volunteer for a variety of reasons: because they are passionate about increasing awareness of OR; because they want to give something back to the OR community; or because their company has corporate social responsibility requirements.

The OR Society's stand at a careers fair is likely to be the only stand promoting careers in OR. Therefore, volunteers attending a careers fair are representing The OR Society and the variety of careers available within the wider OR community, as well as their own company/experiences within OR.

In order to maintain consistency and build brand visibility across careers fairs, we provide volunteers with The OR Society/OR in Education branded materials, such as a tablecloth, banners, leaflets and freebies.

However we are happy for volunteers to take along one or two leaflets promoting OR careers within their firms as this encourages volunteers to talk to students about their own experiences in OR. We aim for a balance between promoting the OR community and an individual company – if a volunteer were to solely promote their own company and vacancies there we would require the business to purchase their own stand.

We generally have between one and three volunteers attending each event and we get a mixture of people. For example, we may have someone from the government volunteering at a careers fair next to someone who works for NATS. They can both bring along one leaflet to hand out if someone is interested, but the overall branding should be that of The OR Society. Where possible, we will pair up people with different levels of experience (for example someone at the start of their career and someone with more established) to provide students with a variety of experts to speak with.

For more information, please email education@theorsociety.com