Poster Guidelines

Content Requirements:

- Title
- Authors and collaborators
- Problem objectives/ research question/ hypotheses
- Background/ motivation/ mapping on to theory or practice
- Methods
- Results to date/ expected contribution to knowledge or organisation

Size Requirements:

- A1 or A0 size (boards are 2 metres high x one metre wide; portrait orientation for A0)
- Select a text size and pictures/charts that are readable from a distance of 3 feet.

Author responsibilities

- Bring a printed copy of the poster(s) and poster fasteners (such as Velcro).
- Submission to the poster stream should take the form of a title and abstract (maximum 150 words). If accepted, you should format your poster following the guidelines below. At the conference all those who have submitted a poster must present a two-minute elevator pitch in the Practitioner and Researcher poster competition for the chance to win the title of SW20's best poster.

Guidelines

1. For posters of simulation projects, the suggested format is to briefly outline:
    a. the background to the project
    b. challenges in the use of simulation
    c. impact
2. For posters of simulation research the suggested format is to briefly outline:
    a. background to the research
    b. methodology
    c. key results
3. For simulation projects that are currently a work in progress authors may wish to outline the project background and key challenges in the use of simulation only.
4. For simulation research that is currently a work in progress authors may wish to outline the expected contribution or preliminary results.

Websites containing help on producing conference posters:

- http://colinpurrington.com/tips/academic/posterdesign

Example PowerPoint poster templates (for A1 and A0 scroll to bottom of the page):

- http://www.posterpresentations.com/html/free_poster_templates.html