



THE
OPERATIONAL
RESEARCH
SOCIETY

HOME TO THE
SCIENCE + ART
OF PROBLEM SOLVING

2021 Annual **Analytics Summit**

11 February 2021
IET London, Savoy Place



Held in association with

ROYAL
STATISTICAL
SOCIETY

#AS21: a conference fusing operational research with analytics,
and AI into a full day of talks, workshops, insights and networking.



JOIN US AT OUR INNOVATIVE Analytics Summit 2021

#AS21 brings together over 300 analysts and data scientists from across the academic, public and private sector delivering insights from analytics, AI and operational research to give you the tools and skills to drive business results with your data.

Take this opportunity to broaden your networks, gain new skills and pick up immediately-applicable tips for improving your organisations data strategy.

- Suitable for all career stages and experience levels
- Particularly relevant to analytical roles in data, IT, finance and HR
- Gives the horizon view to managers and the fine detail to specialists

Each year, the Analytics Summit responds to the needs of its community, this time addressing diverse topics validating AI, people-centred 'soft skills' for analysts and an executive's guide to key technologies and the data science landscape.

We recruit speakers and exhibitors from global thought-leaders, niche consultancies, government departments and industry disruptors to bring you fresh, real-world perspectives to help you develop an understanding of available strategies for harnessing the latest technologies to deliver business value.

+300

Delegates attended
last years Analytics
Summit

71%

Of delegates
attend to learn the
developments in
analytics

50%

Over 50% of our
delegates were
interested in
networking

95%

Have said that they
would attend again
and recommend our
summit

The background of the entire page is a photograph of a conference room. In the foreground, two men are engaged in a conversation. The man on the left is seen from the side, wearing a dark purple button-down shirt. The man on the right is facing him, wearing a dark blue blazer over a light blue shirt and glasses. He is gesturing with his right hand while speaking. On a small round table in front of them are two white mugs and some papers. In the background, other people are visible, and there are large windows with light-colored curtains. A red semi-transparent box is overlaid on the top half of the image, containing white text.

Why attend?

Exchange New Ideas

Surround yourself with professionals at work in machine learning, AI, predictive analytics, data visualisation, geospatial analysis, linear programming, optimisation, algorithms, quantum computing, deep learning, Tableau...





We also offer

Practical Workshops

Dive into the hands-on training provided in our choice of workshops which provide the expertise needed to tackle your key initiatives, stay ahead of competition and grow your organisations value.



An added benefit

Network with your peers

Expand your network and explore the analytics community in person: find the perfect solution to your specific challenges or that exciting new partnership by interacting with like-minded people during our sessions and multiple networking opportunities.



Office for
National Statistics

Are you studying
any of these subjects

Maths
Data Science
Economics

Geography
Economics

Psychology

Geography

Psychology

Maths

Personal Rese

Learn from

The exhibitors

Get technical in the exhibition area and find the products, tools and services on offer to help you improve your work and develop the capabilities your organisation needs to thrive.





Imperial College
London

Plenary Speaker: Prof David Hand

Senior Research Investigator & Emeritus Professor of Mathematics
Imperial College London

Talk Title: *Validation of AI*

David Hand is a co-proposer of the Validate AI Conference. He is Senior Research Investigator and Emeritus Professor of Mathematics at Imperial College, London, where he previously held the Chair of Statistics. He serves on the Board of the UK Statistics Authority and the European Statistical Advisory Committee.

He is a former president of the Royal Statistical Society and has received many awards for his research, including the Guy Medal of the Royal Statistical Society, the Box Medal from the European Network for Business and Industrial Statistics, and the Research Award of the International Federation of Classification Societies.

His 29 books include Principles of Data Mining, Measurement Theory and Practice, The Improbability Principle, Information Generation, and Intelligent Data Analysis.

Meet the speakers

Benefit from the knowledge and experience of each of these business leaders, technical analysts and data entrepreneurs. Find out more at www.theorsociety.com/AS21



David Foster

Founding Partner, Applied Data Science Partners | Author of 'Generative Deep Learning'

Talk – The Data Science Tech Tree - A Guide For Executives



Paul Laughlin

Founder and Managing Director, Laughlin Consultancy Ltd

Talk – The People Skills that Analysts need to succeed



Samhita Rao

Global Head of Operational Intelligence, Corporate Real Estate, HSBC

Talk – Data Analytics from a Business perspective



Ganna Pogrebna

Lead for Behavioural Data Science at the Alan Turing Institute.

Talk – The Data Science of Hollywood: from Content Generation to AI-driven Supply Chains



Marios Michailidis

Data Scientist at H2O.ai

Talk – Driverless AI - An AI that creates AI



Matt King

Product Director, O2 Motion - Smart Cities, Data and Analytics

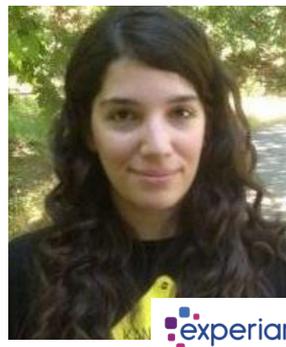
Talk – Driving transport, environment and planning projects using data science



Katerina Papadimitraki

Senior Data Analyst at Movement Strategies

Talk – Driving transport, environment and planning projects using data science



Marilena Karanika

Head of Categorisation at Experian / Castlight

Talk – Transactional personas: using transactional data to understand customers



Jack Snape

Principal Analyst at Transport for the North

Talk – Making sense of simulated worlds: Using the principles of predictive analytics to make complex simulation models more usable

A woman with long dark hair, wearing a light blue button-down shirt, is shown in a close-up, looking slightly to the right and speaking. Her hands are clasped together in front of her. The background is blurred, showing what appears to be an office or meeting environment. A red rectangular overlay is positioned at the bottom of the image, containing a quote and a network diagram.

”

The quality of the speakers is fantastic with a good range from everything to do with data visualisation to the explainable AI aspect has been really interesting.

A network diagram consisting of several red circular nodes connected by thin red lines, forming a web-like structure. The nodes are scattered across the bottom right portion of the red overlay.

Meet our exhibitors



The Analytics Summit attracts the interest of the biggest names in data science, analytics and operational research. You will have time between sessions and during our drinks reception, to explore their products and services on offer to find business solutions that you are seeking.

Exhibitors for 2021 will include:



movement
strategies

Smithinstitute

The OR Society is proud that #AS21 will be held in association with the Royal Statistical Society.



If your company would like to sponsor or exhibit at this event please email our conference organiser amy.hughes@theorsociety.com or download our exhibitor pack [here](#) for more information.

How to register

Register online at www.theorsociety.com/AS21

An event not to be missed

Registration starts from only £175. To register simply visit our website (www.theorsociety.com/AS21), click the 'book now' button, press register and follow the instructions. You can make either a registration for yourself, on behalf of your team or both. (invoices cannot be requested for these tickets, payment must be made at the time of booking).

Conference Offers:

- Discount off for The OR Society members ([Become a member now online](#))
- Groups of 6 or more receive a 15% discount

Alternatively:

Call: +44 (0) 121
233 9300
Email: amy.hughes@theorsociety.com

Early Bird Rate

Don't miss out on early bird booking for conference. Be quick - this specially discounted rate closes at 23:59 on Tuesday, 31 October 2020.

Book by 31 October for Early Bird discount:

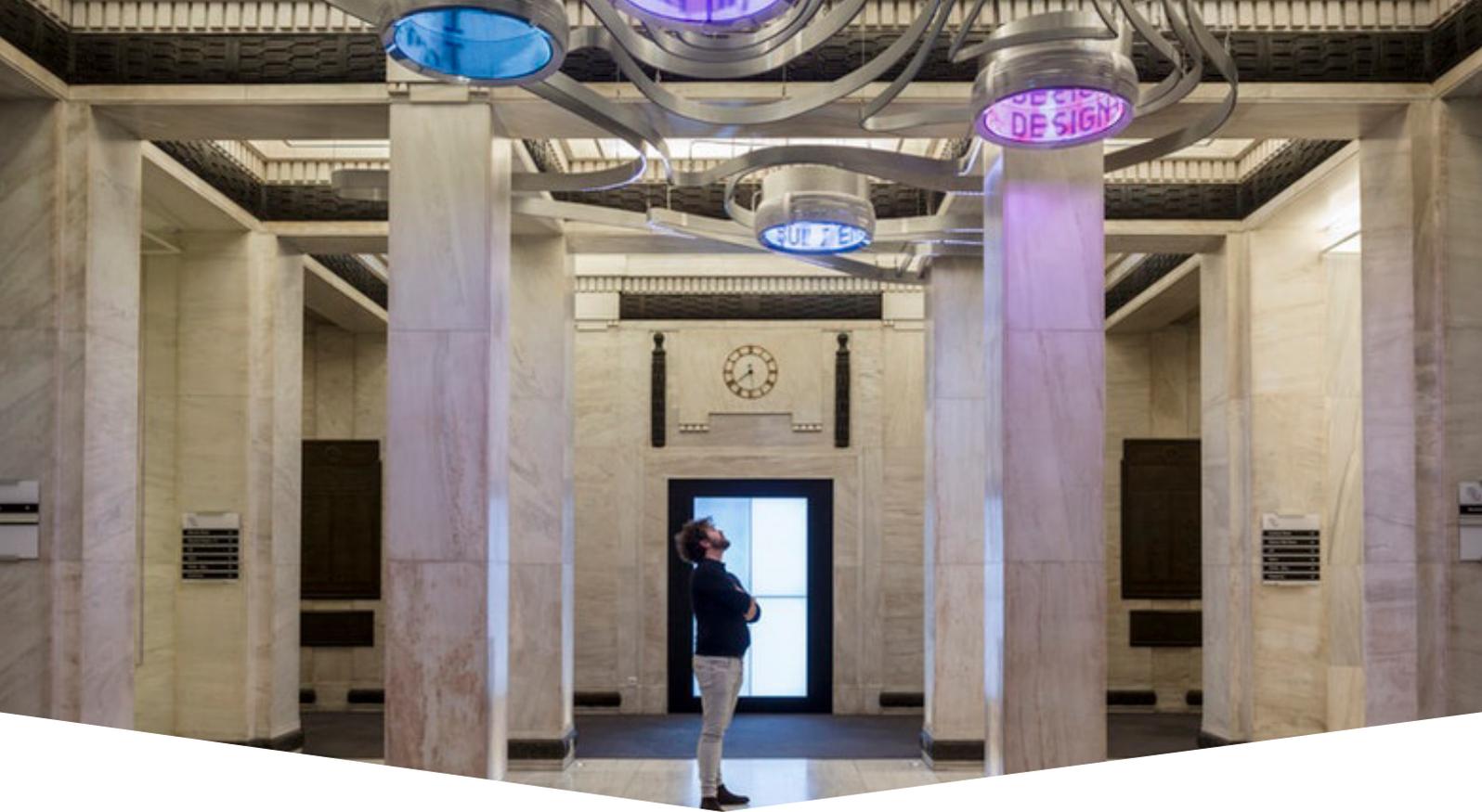
£175 +VAT - Members of The OR Society, RSS or ICAEW

£200 +VAT - Non-members

From 1st December the rate increases to:

£225 +VAT - Members of The OR Society, RSS or ICAEW

£250 +VAT - Non-members



Venue: IET London, Savoy Place



The IET
2 Savoy Place
London
SATNAV: WC2R 0BL

Underground:
5 mins from Embankment | Northern,
Bakerloo, Circle and District lines

Bus:
The main bus service for the Victoria
Embankment is the 388





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