



The Association of Professional Healthcare Analysts

Our aim is to raise the profile of healthcare analysts and provide a professional support network, ultimately achieving professional registration status for its members. We are supporting our members to drive up the quality and applicability of robust analytics as an aid to evidence-based decision making in a modern health and care system.

Role Description - AphA Regional Branch Lead

AphA branch leads are key to the delivery of the AphA message and are vital to maintaining the profile of the Association within a regions and amongst their peers.

The Association has always been a “bottom-up” organisation and the provision of services which are of a continued relevance to the membership is key to its future development and growth. The branch leads play a vital part in ensuring that the Board of Directors are in touch with the issues that are directly affecting the membership.

Whilst the day to day activities of regional branch leads will vary from region to region the following is a list of the duties that are expected to be fulfilled by regional branch leads.

All duties are undertaken on a voluntary basis and are provided pro bono by the regional branch leads.

Core Responsibilities

- Promote the benefits of AphA membership to fellow analytical colleagues;

- Act as ambassador for professionalism in the discipline of healthcare analytics;
- Organise and support regular branch meetings in accordance with the needs of the local membership;
- Work with Deputy Branch Leads to support regional networks and member offer locally;
- Attend and contribute to regular meetings of the Apha branch leads;
- Support the work of the Board of Directors as required;
- Contribute to the ongoing development and growth of the Association;
- As appropriate contribute articles to the Apha magazine;
- Update content on the Apha website branch pages
- Provide updates on branch activities at the annual national conference;
- Provide feedback to the Board of Directors on the issues which are concerning Apha members locally;
- Other duties as appropriate and in agreement with the Board of Directors.