



The Association of Professional Healthcare Analysts

Our aim is to raise the profile of healthcare analysts and provide a professional support network, ultimately achieving professional registration status for its members. We are supporting our members to drive up the quality and applicability of robust analytics as an aid to evidence-based decision making in a modern health and care system.

Role Description – Deputy Branch Lead

AphA Deputy Branch Leads are key to the delivery of the AphA message and are vital to maintaining the profile of the Association within a local champions' host organisation and amongst their peers.

The Association has always been a “bottom-up” organisation and the provision of services which are of a continued relevance to the membership is key to its future development and growth. This role plays a vital part in ensuring the regional leads and the Board of Directors are in touch with the issues that are directly affecting the membership.

Whilst the day to day activities of this role will vary from region to region the following is a list of the duties that are expected to be fulfilled by the Deputy Branch Lead.

All duties are undertaken on a voluntary basis and are provided pro bono by the Deputy Branch Lead.

Core Responsibilities

- Promote the benefits of AphA membership to fellow analytical colleagues;

- Act as ambassador for professionalism in the discipline of healthcare analytics;
- Support the regional branch lead as appropriate to organise and support regular branch meetings, regional networks and member offer locally;
- Attend and contribute to regular meetings of the AphA branch leads;
- Support the regional branch lead as appropriate to contribute articles to the AphA magazine;
- Support the regional branch lead as appropriate to update content on the AphA website branch pages
- Support the regional branch lead as appropriate to provide updates on regional branch activities at the annual national conference;
- Provide feedback to regional lead(s) on the issues which are concerning AphA members locally;
- Other duties as appropriate and in agreement with the regional lead.