THE OPERATIONAL RESEARCH SOCIETY

Analytics, OR & AI Summit

5 July 2022, IET London & Online

ROYAL STATISTICAL SOCIETY
DATA | EVIDENCE | DECISIONS

Sponsor & Exhibitor Proposal

In partnership with:

ROYAL STATISTICAL SOCIETY
DATA | EVIDENCE | DECISIONS

ICAEW

#AS22: The OR Society's Annual Analytics Summit

#AS22 will be held 5 July 2022 at IET London.

As we return to physical events we are looking forward to our successful Analytics Summit, held in partnership with the Royal Statistical Society (RSS) and the Institute of Chartered Accountants in England and Wales (ICAEW).
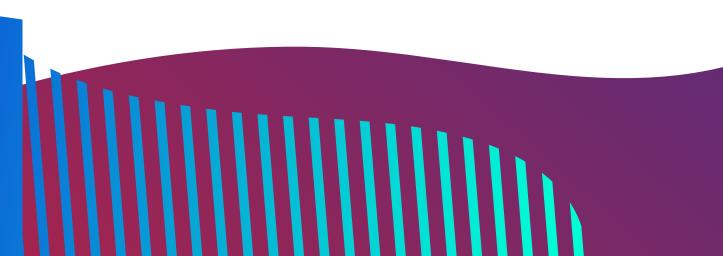
We are delighted to offer you the opportunity to put your services in front of up to 4000 members and anticipated 300+ event delegates both in person and virtually. In previous years delegates to this event have been primarily senior analytics practitioners, industry decision-makers and public policy authors from organisations such as Google, EY, O2 and BAE Systems.

The Analytics Summit AS22 will showcase speakers and workshops from the Operational Research, Analytics, Data Science and AI community, sharing with delegates the latest innovations and trends.

Benefits from Exhibiting at the Analytics Summit 2022

- Raise your organisations profile and brand exposure
- Showcase your products and unique selling points
- Networking opportunities with organizations in analytics, AI and data science
- Thought Leadership and Knowledge Exchange
- Reaching a C & D level audience.
- Virtual engagement with an international audience through the Analytics Summit App.
- Ability to communicate with delegates ahead of the Summit through the App.
- Scan lead/ exhibitor features built into the app for ease.

Exhibitor rates

£750+VAT if paid by 30 April 2022

£850+VAT if paid from 1 May 2022

- ✓ 2 complimentary passes to the event giving access to Industry speaker sessions and workshops

- ✓ 20% discount on additional delegate passes of 4 or more

- ✓ Exhibition space - table, chair, lunch and refreshments provided.

- ✓ Virtual exhibition presence for the virtual audience and opportunities to network through the conference app.

- ✓ Logo and short description on the event website.

- ✓ Logo, description, video, web and email links in conference app.

- ✓ Inclusion in #AS22 exhibitor spotlight in our Inside OR magazine.

- ✓ Logo & link in event email communications

- ✓ Inclusion in ORS social media campaigns (Twitter, Facebook, LinkedIn)

- ✓ Inclusion in direct email to ORS LinkedIn group (4,500+ members)

Why sponsor this event?

AS22 is an opportunity for you to get your organisation in front of usually difficult to target audience: established analysts and data scientists working in professional roles.

This is an excellent opportunity to raise awareness of your organisation and to craft long-lasting associations as a supporter of knowledge and growth within the OR and analytics industry.

Drinks Reception Sponsorship

£1500 + VAT

This year, we are delighted to offer your organisation the chance to sponsor our Analytics Summit drinks reception. Used as the post-event meeting and networking space for attendees, this is a fantastic opportunity to promote your organisation and its services to organisations from across the UK.

- ✓ 2 complimentary passes to the event giving access to Industry speaker sessions and workshops.
- ✓ 20% discount on additional delegate passes of 4 or more.
- ✓ Spotlight on your organisation at the end of the keynote presentation and reception.
- ✓ Networking and lead generation opportunities throughout the even
- ✓ Showcase your organisation with an exhibition stand including banners, literature and more.
- ✓ Logo included on all the event promotion leading up to the event.
- ✓ Logo displayed on the main Lecture theatre screens and throughout the speaker presentations.
- ✓ Branding displayed during the drink's reception on screens and tables.
- ✓ Virtual exhibition presence for the virtual audience and opportunities to network through the conference app.
- ✓ Logo and short description on the event website.
- ✓ Logo, description, video, web and email links in conference app.

We can also discuss bespoke packages and concepts, please contact us to discuss further to see how we can support your companies vision.

Delegate pack Sponsorship

£1200 + VAT

The delegate pack sponsorship is exclusive to one sponsor for this event. It provides you with the opportunity to spotlight your branding, products and services with all the delegates present at the event. Each attendee will receive a bag upon arrival with the opportunity to provide printed collateral or other branded promotional material for all delegate bags.

- ✓ 2 complimentary passes to the event giving access to Industry speaker sessions and workshops.
- ✓ 20% discount on additional delegate passes of 4 or more.
- ✓ Networking and lead generation opportunities.
- ✓ Logo included on the delegate bags and 1 additional item from a selection of merchandise.
- ✓ Logo included on all the event promotion including event leaflets.
- ✓ Logo displayed on the main Lecture theatre screens throughout the speaker presentations.
- ✓ Logo displayed on the main Lecture theatre screens throughout the speaker presentations.
- ✓ Virtual exhibition presence for the virtual audience and opportunities to network through the conference app.
- ✓ Logo and short description on the event website.
- ✓ Logo, description, video, web and email links in conference app.

Additional Add Ons :

£200 - Have your logo included on an additional item of merchandise within delegate bags.

£400 - Sponsor the lanyards provided to each delegate with your logo on display.
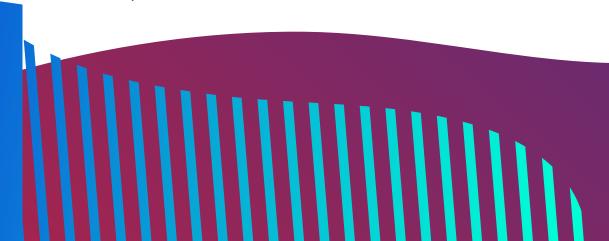
Ready to sign on? Next steps:

Complete the information below, including invoice details* via our registration site (Include Link) and requested attachments below.
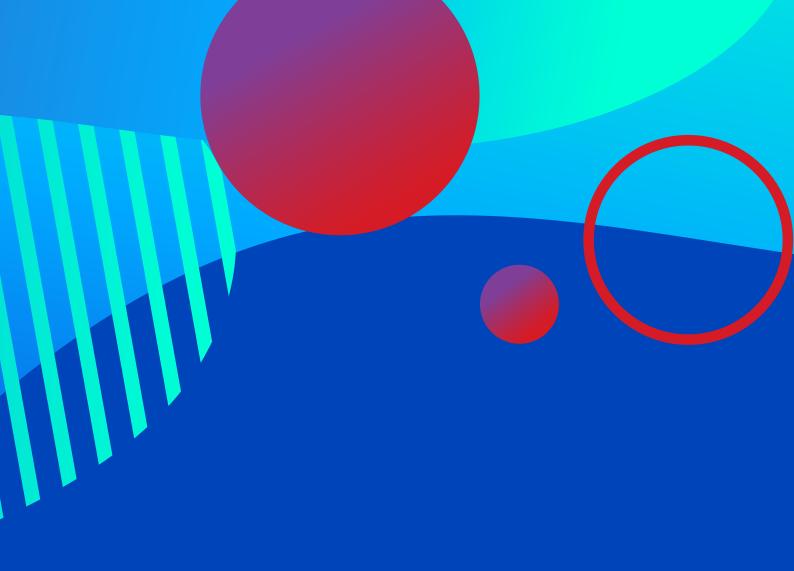
Name of organisation: _____
Name of contact: _____
Contact position: _____
Email: _____
Phone: _____
PO number: _____
Invoicing address: _____

CONTENT

Names, positions and emails of Analytics Summit additional attendee (s):
_____
Website link: _____
Social media links: _____
Description of your organisation and services, max 200 words: _____
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Organisation Logo, banner, videos & documents (*please provide via email*)

If you have any queries, please contact **Event.enquiry@theorsociety.com**

We are sorry that we are unable to refund exhibition fees for exhibitors who are unable to attend the Analytics Summit.

Analytics Summit 2022

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@theorsociety

www.theorsociety.com/analyticssummit