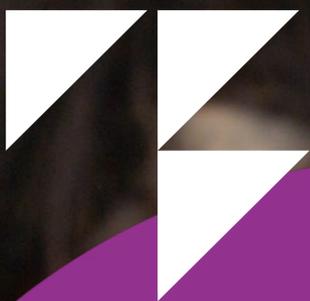




OPERATIONAL
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Exhibiting at the Careers Open Day

16 November 2022,
Think Tank, Birmingham



Exhibiting at the Careers Open Day 2022 is the best way to meet the next generation of analysts, data scientists and operational researchers.

You can exhibit, promote your brand, give talks and have 1:1 meetings with hundreds of students, who are the rising stars in maths, computer science and numerate disciplines.





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Promote your brand to the brightest minds of the future

**Make your organisation's name synonymous with
opportunity for the very best talent**

At our in-person Careers Open Day, you will meet with the next generation of analysts, data scientists and operational researchers.

The day is designed to connect you to them for friendly 1:1 conversations and more formal presentations. Your brand and key messages will be shared widely in the run-up to the event and throughout on social media, in the event app and directly with students at their universities and colleges.

You can populate the exhibition area and app with information, media and brochures that will excite and attract attendees to find out more about your organisation.

Exhibitors will receive:

- ▶ complementary lunch and refreshments
- ▶ your choice of space in the exhibition hall
- ▶ a table and chairs
- ▶ the opportunity to give a careers talk in the theatre, further promoting your organisation to students





Run a session at our event

Share your insights and career opportunities

Being part of our event also means that you have the opportunity to run a skills session at no additional cost. The topic or skills you cover are up to you; however, you may wish to consider these suggested topics:

- ▶ How to make an effective job application in 2022
- ▶ Launching your graduate career in (a certain field)
- ▶ A day in the life of a (particular job role)
- ▶ Interview skills session
- ▶ Case studies of how your organisation uses particular tools, software or coding languages
- ▶ A tried-and-tested session your organisation has given previously

We have a limited number of sessions to give some exhibitors extra time with the students to promote their brands and help shape the next generation of professionals entering the workforce. It is also a great opportunity to explain to students what you look for in applicants and ensure the applications you receive are the best fit for your roles.





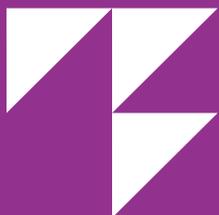
Exhibiting at Careers Open Day 2022

A full breakdown of what is included in our exhibitor packages is below.

BEFORE THE EVENT	Standard Exhibitor Early Bird: £400+VAT (Closing 31 August) Full price: £450+VAT Corporate partner price: £225+VAT	Headline Exhibitor Early bird: £500+VAT (Closing 31 August) Full price: £550+VAT
Company logo and bio on the event webpage	✓	✓
Logo inclusion in relevant emails about the event	✓	✓
Logo inclusion on relevant social media graphics	✓	✓
Priority placement on the exhibitor page on the website	✗	✓

AT THE EVENT	Standard Exhibitor	Headline Exhibitor
Exhibitor table at the event. This can be customised by the exhibitor to include as much information as they would like	✓	✓
Guaranteed talk slot in the theatre	✗	✓
Logo included on the welcome slides	✓	✓
First choice of location in exhibitor hall	✗	✓
Refreshments including lunch	✓	✓

AFTER THE EVENT	Standard Exhibitor	Headline Exhibitor
Promotion of your organisation to students unable to attend on the day	✓	✓
Drinks for all exhibitors and private viewing area of the ThinkTank to thank for attendance	✓	✓
A chance for all exhibitors to connect/network	✓	✓
Logo appears in Inside OR write up	✗	✓





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What are you waiting for?

Book your place to exhibit at the Careers Open Day now!

Our exhibitor slots are limited, so we urge you to book as soon as possible.

To book your place, please complete our registration form by visiting our website at:

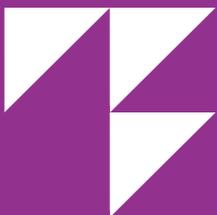
www.theorsociety.com/COD22



"Had a lovely time speaking to prospective joiners about pursuing a career in Analytics and what life would be like if they joined the Capgemini Invent accelerate graduate programme!"

Abideen Sadiq from Capgemini, Careers Open Day 2020

If you have any questions or would like more information, please contact: careersopenday@theorsociety.com



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