

Impact Magazine: Call for Editor

Impact is The OR Society's magazine for decision-makers that shows the value of operational research through real-world examples of how OR is used to make better decisions. Its Editor in Chief, Graham Rand, will be stepping down shortly after eight years leading this influential, prestigious operational research magazine.

If you would like to be considered for this editorship, please get in touch with Seb Hargreaves, The OR Society's Executive Director, before 28 February 2023. seb.hargreaves@theorsociety.com

The magazine is published twice a year, and each issue has 48 pages (plus covers). There are articles on an OR/analytics group in each issue, why a particular "technique" is potentially helpful, and short descriptions of recent projects carried out at universities. The magazine is an extremely important vehicle for reaching new industry and business decision-makers on the latest developments and use of operational research, but it is also valued by ORS members. The magazine is available in print and online. Last year saw tremendous growth in readership with downloads for 2021 up 95.8% on 2020 with 35,861 downloads for the full year.

Publishing cycle: The magazine is produced twice a year, in Spring and Autumn.

Production: Pre-production work is undertaken by our publishers Taylor and Francis, in conjunction with the Editor. A mailing house is used for print and distribution. Promotional advertising support is provided by The OR Society's marketing team.

Budget responsibility: No income is derived from the publication. The Executive Director sets annual expenses in collaboration with the Editor. There is a small budget for commissioning articles from freelance journalists.

Key Duties

- Commissioning high-quality, relevant content for the magazine (approx. six per issue). Content is initially sourced from journals, conferences, webinars, networking, and referrals.
- Once a potential article lead is identified, following this up with the author to convert this to a pre-edited article. Not all leads come to fruition. Editing work with authors and obtaining copyright permissions for images.
- Liaising with the Production Editor at Taylor and Francis, our publishers.
- Working with two freelance writers who occasionally produce articles when that is the preference of the person initially contacted.
- Writing the magazine Editorial for each issue.
- Oversee the magazine's layout, appearance, and content, including legal compliance, timeliness, accuracy, and relevance. This process includes completing the final checks pre-production.
- Attend quarterly Publications Committee Meeting.



Currently, an Associate Editor assists the Editor, and there may be scope to build an Editorial Team.

Requirements

- An active member of the OR Society
- Work remotely and attend key OR Society events such as the Annual Conference, Blakett Lecture and Beale Lecture. Attend in-person or online OR Community events such as INFORMS Annual Conference.
- Knowledge of magazine production, including knowledge of publishing laws, is helpful, but not essential.

Remuneration

A small honorarium is available. Annual expenses are set and agreed upon with the Executive Director.