



THE
OPERATIONAL
RESEARCH
SOCIETY

HOME TO THE
SCIENCE + ART
OF PROBLEM SOLVING

Sponsorship Brochure

Simulation Workshop (SW23)

27-29 March 2023

**Get your organisation in front of
computer scientists, academics and
engineers working in operational research**

Our flagship simulation event

Taking place at Southampton's National Oceanographic Centre, The OR Society's Simulation Workshop (SW23) provides you with a rare opportunity to create sustained, meaningful interactions between your company and this community of expert modellers and simulation practitioners and academics.

SW23 is the sector's flagship event and is attended by around 100 operational researchers, computer scientists and engineers.

This is your opportunity to place your brand at the centre of a three-day conference that discusses state-of-the-art developments in simulation.



About the event

What to expect

Our 2023 Simulation Workshop (SW23) will be in-person and will include:

- several high-profile international keynote speakers
- lively panel discussions
- technical sessions
- tutorial sessions
- several social and networking activities
- attended by around 100 professionals

Why sponsor this event?

SW23 is an opportunity for you to get your organisation in front of an audience that is usually difficult to reach: established computer scientists, academics and engineers working in OR.

This is an excellent opportunity to raise awareness of your organisation and to craft long-lasting associations as a supporter of knowledge and growth within the OR and analytics industry.

As a sponsor of this event, you will benefit from a suite of options for reaching this community. In the weeks leading up to the event, timely updates across our social and email channels will showcase your organisation to computer scientists, academics and engineers working in OR around the world.

Sponsor packages

In the lead up to the event you will receive:

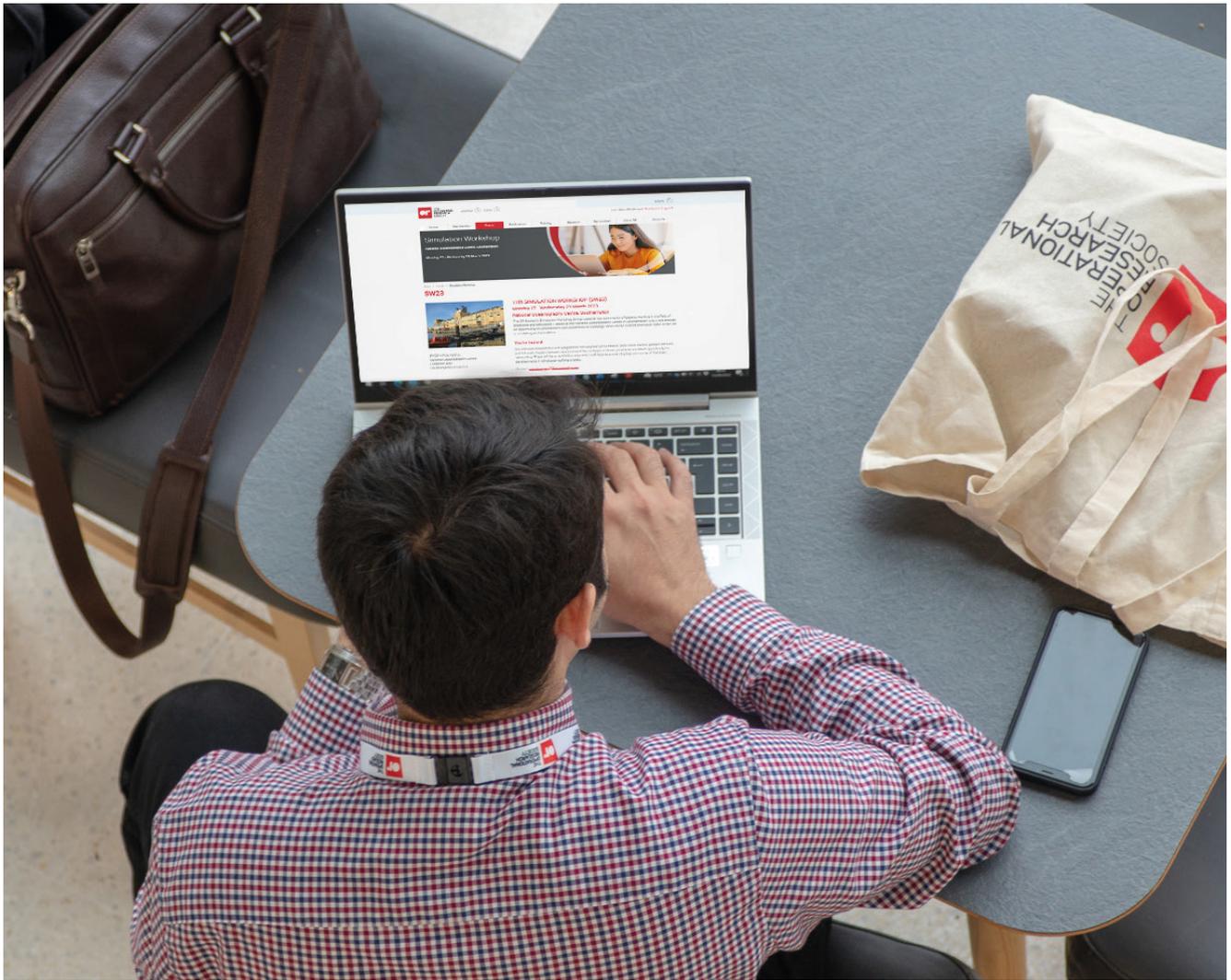
	STANDARD £700	PREMIUM £1400	HEADLINE £2300
Company logo and bio on the event webpage	✓	✓	✓
Logo inclusion in emails about the event	✓ select emails	✓ all emails	✓ all emails
Dedicated social media posts	✓ 1 social post	✓ several posts	✓ several posts
Logo inclusion on social media graphics	✗	✓ select	✓ select
Dedicated email to members	✗	✗	✓
Dedicated landing page on the website	✗	✗	✓

During the event:

Exhibitor area including table and chairs at the venue for the full conference	✓	✓	✓
Access to the attendee app before, during and after the conference to network with delegates, build your agenda and exhibitor area.	✓	✓	✓
Set up in the exhibitor area of the attendee app	✓	✓	✓
Feature in our conference booklets and overall branding across the conference	✗	✗	✓
A table at the prestigious gala dinner event.	✗	✗	✓

Following the event:

Two unique articles relevant to your field – these will be published on our website and shared on social media	✗	✗	✓
An article published in Inside OR, our member magazine. We will use one of the online articles as the basis for this piece	✗	✗	✓



How it works

To secure your sponsor package, please contact event.enquiry@theorsociety.com and the team will be able to onboard you in the event system for the Simulation Workshop.

We will ask you to provide us with your brand assets, including your company profile and logo.

The Headline sponsor's post-event promotion will be completed within the two months following the event.

Please contact us to secure your package.

*Note that spaces are limited and we therefore recommend you get in touch at your earliest convenience.



The Operational Research Society

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www.theorsociety.com/SW23



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